

Sensor Concepts Incorporated
PRIVACY POLICY

Sensor Concepts Incorporated, a California corporation (“SCI” or “we” or “our” or “us”) values your privacy and trust and is committed to handling your personal information in a safe and responsible manner. This Privacy Policy applies to information you provide and/or that we collect, maintain, or use through our website, www.sensorconcepts.com, and any additional websites, microsites, mobile sites or applications that we may own or operate online (collectively, the “Sites”). This Privacy Policy does not cover any information that SCI collects or maintains offline, unless specifically stated otherwise below. This Privacy Policy describes:

- What kind of information we collect about you;
- Why we collect this information about you;
- How we use this information;
- When and with whom we share this information;
- How we protect this information; and
- Your ability to make choices about how we collect, use, and share your information.

What information does SCI collect about me and why?

SCI collects personal and other information that you directly provide us when you contact us through our website and or by e-mail. This information includes your e-mail address, first and last name, and any other information that you share with us or is in your correspondence.

We may also collect information automatically as you navigate our Sites. We or one of our service providers, collect this information to gauge web traffic volume. This information may include information about your computer or device, including domain type, browser version, browsing patterns, IP address and geo-location data.

How does SCI use my information?

We use the information we collect from you for the following purposes:

- To respond to your inquiries.
- To present our Sites and their contents to you;
- To provide you with information or services that you request from us;
- To communicate with you via email, mail, and by other methods of communications about our services, products and other business matters;
- To improve our services to you and improve the quality of your experience with our Sites;
- To analyze and determine trends and statistics;
- To fulfill any other purpose for which you provide it;
- In any other way we may describe when you provide the information;
- For any other purpose, with your consent.

The businesses of SCI and its Sites are not designed for minors or children under the age of 18. We do not knowingly collect any personal information from or about a child or minor under the age of 18 years.

We may use "pixel tags" (sometimes called web beacons, web bugs or clear gifs), which are transparent tiny graphic images that are placed in the code on our Sites and possibly in our

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emails and collect information about website usage, email response and tracking. Pixel tags help us analyze our customers' online behavior and measure the effectiveness of our Sites and advertising.

How does SCI Respond to “Do Not Track” Signals?

Some web browsers may transmit "do not track" signals to the websites and other online services with which the browser communicates. Currently, there is no standard that governs what websites can or should do when they receive these signals. For now, we do not take action in response to these signals. Having said that, Google Analytics offers a browser based Google Analytics opt-out which allows users to install and not be tracked by Google Analytics (<https://tools.google.com/dlpage/gaoptout>).

Will my information be shared?

We do not disclose personally identifiable information about you to third parties for their independent use unless: (1) you request or authorize us to do so; (2) we are required to do so in order to comply with the law (for example, to comply with a search warrant, subpoena or court order); (3) we are required to enforce an agreement we have with you or your company; (4) we are required to do so in order to protect our rights, property or safety, or the rights, property or safety of our employees or others; (5) we are required to in order to address emergencies or acts of God; (6) as necessary to address disputes or claims; or (7) to a buyer or other successor in the event of a merger, restructuring, reorganization, divestiture, or other sale or transfer of part or all of SCI's assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information that SCI holds is among the assets transferred.

We may allow service providers, such as Google Tag Manager, to collect information about your online activities through tags and other technologies so that these entities can provide certain services to us, such as gauging web traffic, as we mentioned earlier. For example, through Google Tag Manager, we view data about use patterns of our Sites to improve user experience.

Your California Privacy Rights

We do not share information with marketers. Nonetheless, residents of California may request certain information about our disclosure of personal information to third parties for their direct marketing purposes. To obtain such information, you may send an email to sci@sensorconcepts.com or a written letter addressed to:

California Privacy Information Request
Sensor Concepts Incorporated
P.O. Box 2657
Livermore, California 94551-2657

In all such requests, please reference “California Privacy Rights Request for Third Party Information” in your letter and include your full name, street address, city, state and zip code. We will not accept requests via telephone or facsimile or those that do not provide complete information.

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How will SCI protect my information?

SCI has implemented measures designated to safeguard your personal information against accidental loss and from unauthorized access, use, alteration, disclosure, and destruction. All information you provide to us is stored on secure servers behind firewalls.

To help protect the privacy of data and personally identifiable information you provide to us through the Sites, SCI maintains physical, technical and administrative safeguards.

We restrict access to your personally identifiable information to those who need to know that information in order for us to provide services to you. In addition, we train our employees about the importance of confidentiality and maintaining the privacy and security of your information. We commit to taking appropriate disciplinary measures to enforce our employees' privacy responsibilities.

Please note that this Privacy Policy only addresses SCI's use and disclosure of your personally identifiable information. SCI is not liable for the conduct of other third-party websites with respect to personally identifiable information. When you visit another website, you should carefully read the Privacy Policy of that website.

Please note that despite our efforts and commitment to keep data secure, we cannot guarantee that data transmitted over the Internet or any other public network is 100% secure. We are not responsible for circumvention of any privacy settings or security measures on the Sites. Any transmission of personal information is at your own risk.

What choices do I have with regard to my information?

You may send us an email at sci@sensorconcepts.com to request access to or to correct or delete any personal information that you have provided us. We may not accommodate all requests, for example, requests to change information that may violate any law or legal requirement or cause the information to be incorrect.

What if there are changes to this Privacy Policy or if I have questions about it?

We may update our Privacy Policy from time to time. If we make material changes to this Privacy Policy, we will notify you by posting the changes on our Sites. Please check this Privacy Policy from time to time because by visiting our Sites, you agree to accept any changes to our Privacy Policy.

If you have any questions about our Privacy Policy, please contact us by e-mail at sci@sensorconcepts.com, or writing to us at:

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Effective date: February 22, 2018